

# The Fritsma Factor

YOUR INTERACTIVE HEMOSTASIS RESOURCE

Cheat Sheet—July 2026

Welcome to our July 2026 [Fritsma Factor](#) Cheat Sheet. When you attend the [ISTH meeting July 11–15 in Paris](#), please visit the booth and posters of Fritsma Factor sponsor [Precision BioLogic Inc.](#) and colleagues at [Affinity Biologicals, Inc.](#) and [George King Bio-Medical, Inc.](#)

## June 2026 QQ: VWF Gain of Function

In keeping with our “[100 Years of VWD](#)” theme, our June 2026 Quick Question asked, “What VWD subtype is caused by a VWF gain of function?” We referenced our Educational Module, [von Willebrand Disease](#). To see your results and a detailed description of the VWD subtypes, navigate to [June 2026 QQ Review: VWF Gain of Function](#).

## July 2026 QQ: VWD Therapeutic

In our third VWD-related QQ, we commemorate the 1926 publication by Finnish physician, **Eric von Willebrand**, *Von Willebrand, E A (1926). “Hereditär pseudohemofili”. Finska Läkaresällskapetets Handlingar (in Swedish). 68: 87–112*. Dr. von Willebrand’s title, “*Hereditary Pseudohemophilia*,” was updated to our current name, *von Willebrand disease*, in the late 1930s, and the plasma protein was named *von Willebrand factor* in 1971. Our July 2026 QQ addresses a few of the current VWD therapeutics by asking, “[What VWD therapeutic is NOT a replacement factor?](#)” If you are thinking of a therapeutic that’s not included in the question, please add your comment below the introduction.

## The 2026 Coag Conversation Series: 100 Years of VWD

George’s three-part “Coag Conversation” series features **Robert F. Sidonio, Jr., MD, MSc**, Medical Director, Clinical Research Office, Aflac Cancer and Blood Disorders Center, Children’s Healthcare of Atlanta and Professor of Pediatrics, Emory University School of Medicine. Click here for Coag Conversation Part 1: “[VWD History and Clinical Descriptions](#)” and here for Part 2: “[VWD Subgroups and Laboratory Testing](#).” Part 3: “*Advanced Assays and VWD Management*,” will appear in mid-July.

## Fritsma Factor PowerPoint Educational Module Series

We’ve recently updated our Educational Module, [Antiphospholipid Antibodies and the Lupus Anticoagulant Profile](#). Our modules require ~30 minutes to complete and are accompanied by printable PowerPoint handouts. The module is based on *Sarkar MS, Fritsma GA, Walenga JM: Thrombotic Disorders and Laboratory Assessment, in Keohane EM, Butina MM, Mirza KM, Walenga JM; Rodak’s Hematology, Clinical Principles and Applications, 7<sup>th</sup> edition, 2025*.

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George A. Fritsma MS, MLS

The Fritsma Factor, Your Interactive Hemostasis Resource  
[george@fritsmafactor.com](mailto:george@fritsmafactor.com); [www.fritsmafactor.com](http://www.fritsmafactor.com)