



George Fritsma <gfritsma@gmail.com>

Exciting conversation: The Many Faces of von Willebrand Factor

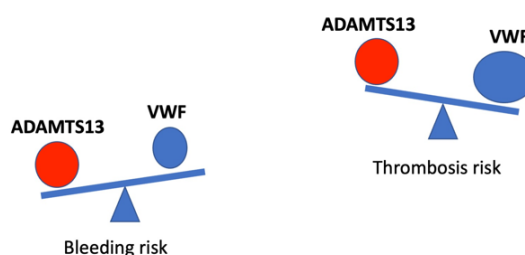
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BioMedica Diagnostics Inc. <btrinka@biomedicadiagnostics.com>

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The Many Faces of von Willebrand Factor**Part 1 - Von Willebrand Factor and Acquired von Willebrand syndrome, A Kaleidoscope of Presentations**

Dear Worldwide Colleagues and Professionals,

We invite you to view Part 1 of our video: series 'Coag Conversations'

**The Many Faces of von Willebrand Factor or
Von Willebrand Factor, ADAMTS13, Malignancy and Beyond
Part 1: Von Willebrand Factor and Acquired von Willebrand syndrome,
A Kaleidoscope of Presentations**

at our website www.BioMedicaDiagnostics.com with downloadable PDF
transcript

<https://biomedicadiagnostics.com/a-coag-conversation-the-many-faces-of-von-willebrand-factor-or-von-willebrand-factor-adamts13-malignancy-and-beyond-part-1/>

Learning Objectives:

The Discussion...

1. Lists some of the malignancies associated with acquired von Willebrand syndrome [AVWS].
2. Describes the mechanisms that reduce VWF concentration and activity.
3. Shows how AVWS is affected by ECMO and LVAD mechanisms.
4. Describes current assays used to diagnose AVWS.

Link To Video and TranscriptLaboratory Scientist, **George Fritsma, MS, MLS**, & Prof. **Emmanuel Favaloro, Ph.D.**,Discuss: **The Many Faces of von Willebrand Factor**



Mr. Fritsma is on the faculty of the University of Alabama at Birmingham School of Medicine, Division of Laboratory Medicine (*Birmingham, Alabama, USA*) and proprietor of the Fritsma Factor, Your Interactive Hemostasis Resource.

Professor Favaloro is a Principal Hospital Scientist at the Institute of Clinical Pathology and Medical Research, Westmead Hospital (*NSW, Australia*), and is a founding member of the Sydney Centers for Thrombosis and Hemostasis. He's affiliated with both Sydney and Charles Sturt Universities and is the current Editor in Chief of *Seminars in Thrombosis and Hemostasis*

This is the first of our three part series on **The Many Faces of von Willebrand Factor**.

While at our website, please view our previous educational coagulation webinars.

Please share this information with others in your organization who might have an interest in this exciting topic.

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