



Bio-Rad/Sysmex CE Event: A Focus on Hematology and Coagulation

Rancho Mirage, CA • September 20, 2013

Bio-Rad Cordially Invites You

To attend a day of clinical laboratory training and learn about important advances in medical technology. Topics will focus on hematology issues and new technology, hemoglobinopathies and coagulation testing.

No Registration Fee!

Join us all day and receive a maximum of six (6) hours of P.A.C.E.[®] continuing education credits.

Date and Time

Friday, September 20, 2013 • 8:00 am – 4:00 pm

Location

Eisenhower Medical Center
Annenberg Center for Health
39000 Bob Hope Drive, Rancho Mirage, CA 92840
[\(760\) 773-4500](tel:7607734500)

Registration

To register, click on the link below. Please submit your RSVP before Monday, September 16, 2013.

[Register](#)

Schedule of Events

Agenda: Friday, September 20

08:00 am – 09:00 am	Check-in and networking
09:00 am – 10:30 am	Evidence-Based Hematological Solutions: Beyond the Routine CBC <i>Presented by John Donnelly, RN BSN</i>
10:30 am – 12:00 pm	The Future of Hematology: XN-Series Technology, a New Generation of Fluorescent Flow Cytometry Heme Analyzers; <i>Presented by Wendy Dryman</i>
12:00 pm – 01:00 pm	Lunch with Bio-Rad Laboratories and Sysmex
01:00 pm – 02:30 pm	Managing the New Anticoagulants, Whatever Happened to the PT and PTT? <i>Presented by George Fritsma, MS MLS</i>
02:30 pm – 04:00 pm	Hemoglobinopathies and Thalassemias: Beyond the Peripheral Slide <i>Presented by Jane Merschen, MT(ASCP) MPH</i>

Presenters

John Donnelly, RN BSN

Sysmex Clinical Specialist, Sysmex America, Inc.

Wendy Dryman

Technical Solution Specialist, Sysmex America, Inc.

George Fritsma, MS MLS

Proprietor, The Fritsma Factor

Laboratory Medicine Consultant, University of Alabama at Birmingham

Jane Merschen, MT(ASCP) MPH

Senior Product Manager, Bio-Rad Laboratories

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