



Case-Oriented Symposium on Bleeding and Thrombosis

Sponsored by: Quest Diagnostics Nichols Institute

October 12-13, 2012
Hyatt Regency Crystal City
Arlington, Virginia



The **Case-Oriented Symposium on Bleeding and Thrombosis** is a case-based seminar designed for healthcare professionals involved in the diagnosis and management of hemostasis and thrombotic disorders. Presented by leading experts, topics will include heparin-induced thrombocytopenia (HIT), antiphospholipid syndrome, biomarkers in cardiovascular disease, anticoagulant and antiplatelet therapies, hemolytic uremic syndrome and the role of the laboratory in the diagnosis of bleeding and thrombotic disorders.

In addition to educational seminars, the Symposium offers access to the Exhibitor Showcase with leading-edge diagnostic, educational and treatment advances; networking breaks and cocktail reception; select meals and continuing education credit.

Why Attend?

The Case-Oriented Symposium on Bleeding and Thrombosis is designed to span the healthcare continuum from laboratory to bedside and is designed for laboratory professionals, clinicians, and pharmacists. A basic familiarity with the principles of hemostasis is required for successful participation in this program.

Course Objectives

At the conclusion of the program, participants should be able to:

1. Discuss the appropriate utilization & outcomes with new anticoagulants and antiplatelet therapies
2. Describe diagnosis of antiphospholipid syndrome, heparin induced thrombocytopenia and hemolytic uremic syndrome
3. Recognize the laboratory role in diagnosis of bleeding and thrombotic disorders

Continuing Education

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Medical Society of Virginia through the joint sponsorship of Inova Health System Office of Continuing Medical Education and Quest Diagnostics Nichols Institute.

CME Accreditation Statement

The Inova Office of Continuing Medical Education is accredited by the Medical Society of Virginia to provide continuing medical education for physicians.

Credit Designation

The Office of Continuing Medical Education for Inova Health System designates this live activity for a maximum of 9.5 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Physicians may claim up to 9.5 credits in Type 1 CME on the Virginia Board of Medicine Continued Competency and Assessment Form required for renewal of an active medical license in Virginia.

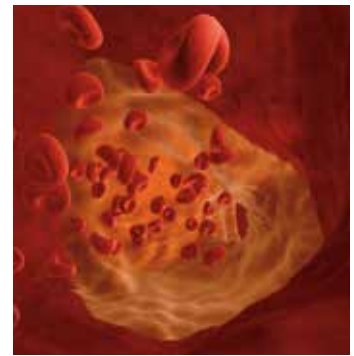
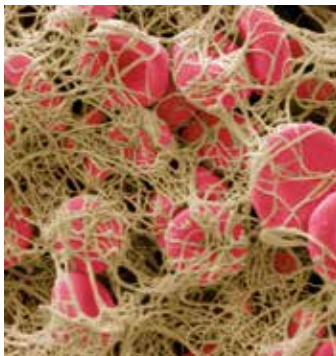
P.A.C.E.[®]

Quest Diagnostics is approved as a provider of continuing education programs in the clinical laboratory sciences by the ASCLS P.A.C.E. program (California agency number 001). This program has been approved for 9.5 contact hours.

ABP MOC

Quest Diagnostics Nichols Institute is approved by the American Board of Pathology (ABP) as a provider of Self-Assessment Modules (SAMs) for ABP Maintenance of Credit (MOC) requirements.

This activity meets the ABP MOC Part II Lifelong Learning requirements for SAMs.



Course Directors



Jeffrey S. Dlott, M.D.
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Guest Faculty

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Iowa City, Iowa

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George Fritsma, MT(ASCP)
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Maureane Hoffman, M.D., Ph.D.
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Elaine Hylek, M.D.
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Boston, Massachusetts

Sylvia Pierangeli, Ph.D.
University of Texas Medical Branch
Galveston, Texas

H. Robert Superko, M.D.
Celera
Alameda, California

Planned Schedule

Friday, October 12

Time	Speaker	Topic
12:00 pm - 6:00 pm		Registration and Exhibit Hall Open
1:00 pm - 1:15 pm		Welcome and Opening Remarks
1:15 pm - 2:15 pm	Sylvia Pierangeli, Ph.D.	Antiphospholipid Antibodies and the Antiphospholipid Syndrome
2:15 pm - 3:15 pm	John Francis, Ph.D.	Heparin-Induced Thrombocytopenia
3:15 pm - 3:45 pm		Networking Break in Exhibit Hall
3:45 pm - 4:45 pm	Laura Worfolk, Ph.D.	Laboratory Investigation of Challenging Hemostasis Cases
4:45 pm - 5:45 pm	George Fritsma, MT(ASCP)	Monitoring the New Anticoagulants: Whatever Happened to the PT and PTT?
5:45 pm - 6:00 pm		Brief Break
6:00 pm - 6:45 pm	Melanie Bloom	Keynote Address
6:45 pm - 7:30 pm		Networking Reception in Exhibit Hall

Saturday, October 13

Time	Speaker	Topic
6:45 am - 10:00 am		Registration Open
7:00 am - 7:45 am		Continental Breakfast in Exhibit Hall
8:00 am - 8:30 am	Mervyn Sahud, M.D.	Serum Thrombopoeitin: Coming of Age in Clinical Medicine
8:30 am - 9:30 am	H. Robert Superko, M.D.	Personalized Cardiac Risk Evaluations
9:30 am - 10:00 am		Networking Break in Exhibit Hall
10:00 am - 11:00 am	Paul Gurbel, M.D.	Personalized Antiplatelet Therapy
11:00 am - 12:00 am	Maureane Hoffman, M.D., Ph.D.	Transfusion & Non-Transfusion Approaches
12:00 pm - 1:00 pm		Roundtable Lunch in Exhibit Hall
1:00 pm - 2:00 pm	Elaine Hylek, M.D.	New Strategies in the World of Anticoagulant Therapy
2:00 pm - 3:00 pm	Patrick Brophy, M.D.	aHUS: Facts, Controversies and Treatment Updates
3:00 pm - 3:15 pm		Closing Remarks

Keynote Speaker



Melanie Bloom

National Patient Spokesperson
Coalition to Prevent DVT

Melanie Bloom never envisioned herself taking center stage on an important public health issue. But after her husband, NBC News reporter and anchor David Bloom, unexpectedly died from complications of deep-vein thrombosis (DVT) while covering the war in Iraq, she felt compelled to speak out. Melanie partnered with the Coalition to Prevent DVT, and has spent the past nine years serving as the Coalition's national spokesperson, while balancing the challenges of being abruptly widowed and raising three young daughters on her own.

A champion of DVT prevention, Melanie has crisscrossed the country promoting the Coalition's national awareness campaigns. Melanie is a returning guest on CNN, MSNBC, FOX and NBC network news programs, plus a variety of topical shows including *Larry King Live*, *The Today Show*, *The View*, *Fox & Friends*, *Morning Joe*, *Access Hollywood*, *Imus in the Morning*, *NPR*, *Press Pass with David Gregory* (*Meet the Press*), among others. Melanie has been featured in *People*, *O Magazine*, *USA Today*, *Ladies Home Journal*, and many more local and national publications. Melanie's interview with Larry King earned the Gracie Award for "Outstanding Female Interview" presented by the Foundation of American Women in Radio and Television. Melanie has delivered hundreds of presentations at hospitals and medical conferences throughout the country, and has worked with the Coalition to produce national print, radio and television Public Service Announcements. To date, more than one billion educational messages have been

disseminated through Melanie's efforts with the Coalition. Among other honors, Melanie was the recipient of the Vascular Disease Foundation (VDF) "President's Award for Inspiration" and the American Society of Hematology (ASH) "Outstanding Service Award."

On the public policy front, Melanie helped garner the support of top policy makers in cities and states nationwide to endorse March as DVT Awareness Month. On the federal level, she served on the Steering Committee for the National Quality Forum in Washington, D.C., to help establish consensus on DVT treatment guidelines. By openly sharing her story, Melanie has personalized the tragedy of DVT for healthcare professionals and rallied politicians' support by participating in outreach on Capitol Hill to further legislation and encourage DVT prevention and care. As a result, protocols for treatment have been adopted, and continue to be actively discussed and refined. Melanie had the distinct honor of representing the Coalition in 2008 as the Surgeon General issued a *Call to Action*' ranking DVT a national public health priority in the United States. At this event, Melanie was recognized by the Surgeon General for her commitment to raising DVT awareness.

Along with health advocacy work, Melanie also speaks about loss, grief, transformation and healing. Some notable presentations were at the Edward R. Murrow Awards, the Radio & Television Correspondents Association, the State Farm Embrace Life Initiative, and the Keynote Address at the National Wendt Center for Loss & Healing.

Melanie shares her personal story of being young and widowed, struggling to raise and protect her three little girls as a single mother, while at the same time reentering the work force. She shares lessons of her recovery from devastating loss and the ultimate triumph of love and hope. Her message includes the enduring and sustaining support of family and the imitable power of friendship, and how Melanie rediscovered love and created a new family life for herself and her children.

Melanie Bloom currently resides in Connecticut with her husband, Daniel McNulty, and their combined five

children. Her first book is due for publication in 2012. She continues her work as a DVT ambassador to help raise public awareness of this serious and prevalent medical condition in the hope of sparing others the loss and pain her family endured. Melanie is remarried, and she and her three daughters now reside with her new husband, Daniel McNulty, and his two children in Connecticut. She is writing her first book to be published in 2012.

About The Coalition To Prevent Deep-Vein Thrombosis

Deep-vein thrombosis (DVT) is a public health crisis that affects up to two million Americans each year.¹ Yet surprisingly, many Americans have little or no awareness of this condition or how to recognize its signs and symptoms.

In February 2003, more than 60 organizations assembled at the Public Health Leadership Conference on Deep-Vein Thrombosis in Washington, D.C. to discuss the urgent need to make DVT a major U.S. public health priority. As a result of this meeting, which was co-hosted by the American Public Health Association (APHA) and Centers for Disease Control and Prevention (CDC) and funded by sanofi-aventis, participants agreed to establish a coalition of organizations committed to educating the public and healthcare community about DVT.

Mission: *To reduce the immediate and long-term dangers of deep-vein thrombosis (DVT) and pulmonary embolism (PE), which together comprise one of the nation's leading causes of death. The Coalition will educate the public, healthcare professionals and policy-makers about risk factors, symptoms and signs associated with DVT, as well as identify evidence-based measures to prevent morbidity and mortality from DVT and PE.*

During the first two years of DVT Awareness Month, the Coalition made tremendous progress in spreading the word about DVT. In 2005, the Coalition enlisted the support of the U.S. Senate and Melanie Bloom, whose husband, NBC correspondent David Bloom, died from complications of DVT while covering the war in Iraq.

For more than eight years, the Coalition's efforts and dedication have shined a spotlight on one of the nation's potentially fatal conditions. Today, the Coalition to Prevent DVT has evolved into a national voice on DVT and counts more than 70 public health organizations as its members.

To learn more, please visit www.preventdvt.org.





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Registration

Online Registration	At www.QuestDiagnostics.com/Coagsymposium
Fax	See Registration Form
Hotel & Travel	<p>Hyatt Regency Crystal City*</p> <p>2799 Jefferson Davis Highway Arlington, Virginia 22202</p> <p>Crystal City, Arlington, Virginia's largest downtown, is transforming. Bright and vibrant, Crystal City features an abundance of fine restaurants, cafes, and specialty stores. With quick access to the Metro, downtown Washington, DC is only minutes away. Whether you want culture or history, the Metro DC area has it all. From our hotels to our transportation options, Crystal City is a green and environmentally-minded area - visitors can feel good about their stay, inside and out.</p> <p>Reservations</p> <ul style="list-style-type: none">- A limited number of sleeping rooms are available at the Hyatt at our special rate of \$119.00 plus tax.- To make your reservations, call toll-free 888-421-1442 and be sure to say you are with "Quest Diagnostics" to receive our special rate. <p><i>* This hotel does provide shuttle service</i></p>
Transportation	<p>Area Airports</p> <ul style="list-style-type: none">- Ronald Reagan National Airport - DCA (½ mile from the hotel)- Washington Dulles - IAD (27 miles from the hotel)- Baltimore-Washington - BWI (33 miles from the hotel)- Amtrak - Union Station (5 miles from the hotel)





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